

Minutes for the regular National Finance Committee meeting July 30, 2012.

Meeting convened at 8:34 PM (ET) a quorum being present, the Chair and Secretary being present.

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Attending: Ken Aaron, Jim Boyd, Bill Crosier, Marcus Jetter, Campbell Johnson, Kim Kaufman, R. Paul Martin, Tracy Rosenberg, Alex Steinberg, Barbara Whipperman, Lavern Williams, also attending was Executive Director Arlene Englehardt.  
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Agenda:

1. Roll Call
  2. Approve agenda
  3. Approve pending minutes
  4. KPFT Budget
  5. Extension requests from Treasurers: WPFW, WBAI, KPFA, KPFK
  6. 4<sup>th</sup> Quarter forecasts: Motion Submitted by Rosenberg
  7. Event planning motion (postponed from last meeting)
  8. Inter-station transfers reporting
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**Motion:** (R. Paul Martin) "To approve the agenda." (Passed without objection)

Approve pending minutes 8:37 PM (ET)

**Motion:** (Bill Crosier) "To approve the minutes of the July 10, 2012, meeting." (Passed without objection)

KPFT Budget 8:39 PM (ET)

The KPFT Treasurer explained that the station is proposing raising \$200,000 in a capital campaign to get a new antenna. After that the station hopes to get a new, more modern transmitter which will also reduce their utility bills at the transmitter site. There will be personnel cuts. The budget proposal includes higher phone and electricity bills. The station's lease is up at the transmitter site and the new lease will not include electricity, as the old one did. The station will not be doing its cook-off fund raiser in FY13 and will be doing more mailings; shipping costs for premiums will be higher for FY13.

The committee discussed the KPFT draft FY13 budget proposal.

The CFO noted that we know what the CPB grants will be, but that some stations are getting penalties taken out of the CPB money due to premiums that cost more than CPB guidelines allow. The Executive Director said that the penalty for KPFT will be less than \$7,000 payable over three years. This reduction in CPB grant money should be in the FY13 budget.

Bill Crosier was asked to write a motion about the KPFT draft FY13 budget proposal to be

presented later in the meeting.

Extension requests from Treasurers: WPFW, WBAI, KPFA, KPFK 9:35 PM (ET)

Four of the stations did not have draft FY13 budget proposals ready, and the FY13 budget timeline gave a deadline of July 31, 2012, for those budget proposals to be presented. The committee discussed granting extensions to those four radio station.

**Motion:** (Marcus Jetter) “To extend WPFW’s deadline for presenting a draft FY13 budget proposal to the NFC to August 14, 2012.” (Passed without objection)

**Motion:** (R. Paul Martin) “To extend WBAI’s deadline for presenting a draft FY13 budget proposal to the NFC to August 14, 2012.” (Passed without objection)

**Motion:** (Kim Kaufman) “To extend KPFK’s deadline for presenting a draft FY13 budget proposal to the NFC to August 28, 2012.” (Passed 8 for, 2 against, 1 abstention)

**Motion:** (Barbara Whipperman) “To extend KPFA’s deadline for presenting a draft FY13 budget proposal to the NFC to August 14, 2012.” (Passed without objection)

The Executive Director noted that the Pacifica Radio Archives has prepared a draft FY13 budget proposal, but it can’t be finalized until the station budgets are in.

The following motion was presented at this time and is a part of the previous agenda item.

**Motion:** (Bill Crosier) “That the KPFT budget as presented to the NFC on July 30, 2012, be approved with the following adjustments/corrections:

- a) decrease (GL items 5801-5802) CPB grant revenue by \$3,000 to include the penalty from CPB on thank-you gifts;
- b) increase other revenue by \$7,000 in accordance with the projected revenue estimates for FY12 from the Pacifica National Office;
- c) increase (GL 6101) Payroll Taxes - SUI to \$3,600 to be consistent with FY12 with reduction due to fewer personnel for FY13.” (Passed without objection)

4<sup>th</sup> Quarter forecasts: Motion Submitted by Rosenberg 10:05 PM (ET)

Some members have voiced a desire to have the NFC go over the 4<sup>th</sup> Quarter (Q4) forecasts for Pacifica. The Executive Director said that they should be in for all of the stations this week. The committee discussed the Q4 forecasts. The overall deficit is growing while the overall revenue is declining. The Pacifica Foundation’s deficit for FY12 is projected to be \$531,794. Stations are having to borrow money from each other and this will get worse if the deficit continues to grow.

**Motion:** (Bill Crosier) “The National Finance Committee recommends to the Pacifica National Board that on completion of the mandated submission of 4<sup>th</sup> quarter 2012, income forecasts from all six divisions that planned expense reductions totaling \$1,000,000 annually be implemented as soon as possible and no later then the completion of the current fiscal year.” (Passed 9 for, 2

against)

Event planning motion 10:37 PM (ET)

The committee agreed to postpone this item to the next meeting.

Inter-station transfers reporting 10:37 PM (ET)

The CFO reported that this report is being worked on. There were delays due to work that had to be completed for the recently concluded PNB in-person meeting. She said it would be ready by the next meeting.

Adjourned 10:37 PM (ET)

Submitted by R. Paul Martin, Secretary.